

# BACKGROUND

## BACKGROUND HISTORY

In early 2008, the JPMorgan Chase Foundation implemented a strategic placed-based initiative with the principal objectives of creating sustainable quality-of-life improvements for low to moderate income residents and building the capacity of the nonprofit institutions that serve them within the Quad Communities consisting of Douglas, Grand Boulevard, North Kenwood and Oakland neighborhoods. The initiative brought together several community based organizations which resulted in the creation of the 741 Collaborative Partnership.

The initiative came to life through investments in economic and workforce development, the focus of the 741 Collaborative Partnership. In 2014, 741 began strategic planning around organization, incorporation and non-profit status. In 2015, 741 established a Board of Directors, Incorporated in the State of Illinois as a 501c3 organization and established an administrative office location in the Quad Communities.

## SUPPORT

The 741 Collaborative proudly received generous support from the following corporate and philanthropic organizations in 2015;

- **JP Morgan Chase**
- **Lloyd A. Fry Foundation**
- **The Chicago Community Trust**
- **JP Morgan Chase Technology for Social Good**

In 2016, additional support was awarded by Polk Bros. Foundation.

# WHAT IS THE 741 COLLABORATIVE?

## MISSION

*To collaborate as a workforce and economic development system that serves employers and job seekers.*

## VISION

**The 741 Partners creates a labor force that sustains a competitive advantage in the local hiring market, such that our residents emerge as a talent pool of choice for businesses.**

## CURRENT MEMBER ORGANIZATIONS

**2015**-The Cara Program, Center for Economic Progress, Chicago Jobs Council, Chicago Urban League, The Community Builders, Quad Communities Development Corporation, Centers for New Horizons, The Renaissance Collaborative and South East Chicago Commission

## STRATEGIC DIRECTION

In 2015 the 741 Collaborative application to become a formal 501c3 organization was approved by the IRS. The organization is now focused on its sustainability beyond the Quad Communities and are addressing local hiring market initiatives in other communities citywide.

# WHY 741 WAS NEEDED?

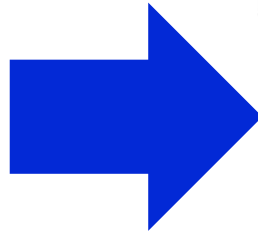
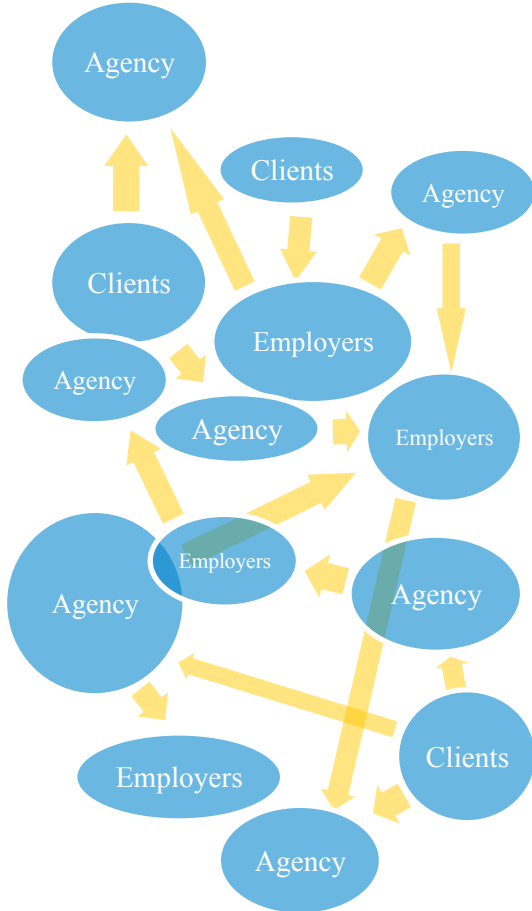
The 741 Collaborative provides community level hiring initiatives for local communities that are typically non-existent at the public workforce level. Many of the federally funded workforce programs still do not reach some of the most vulnerable populations that are underserved and/or long-term unemployed due to eligibility requirements within the public policy. Many local residents feel as though they must go through too many obstacles to be considered for jobs locally therefore avoiding the programs altogether.

The local business community has continued to voice concerns on where and how to identify local talent for their current job openings, and were struggling when working with the larger workforce system. This included community anchor institutions and its supplier network.

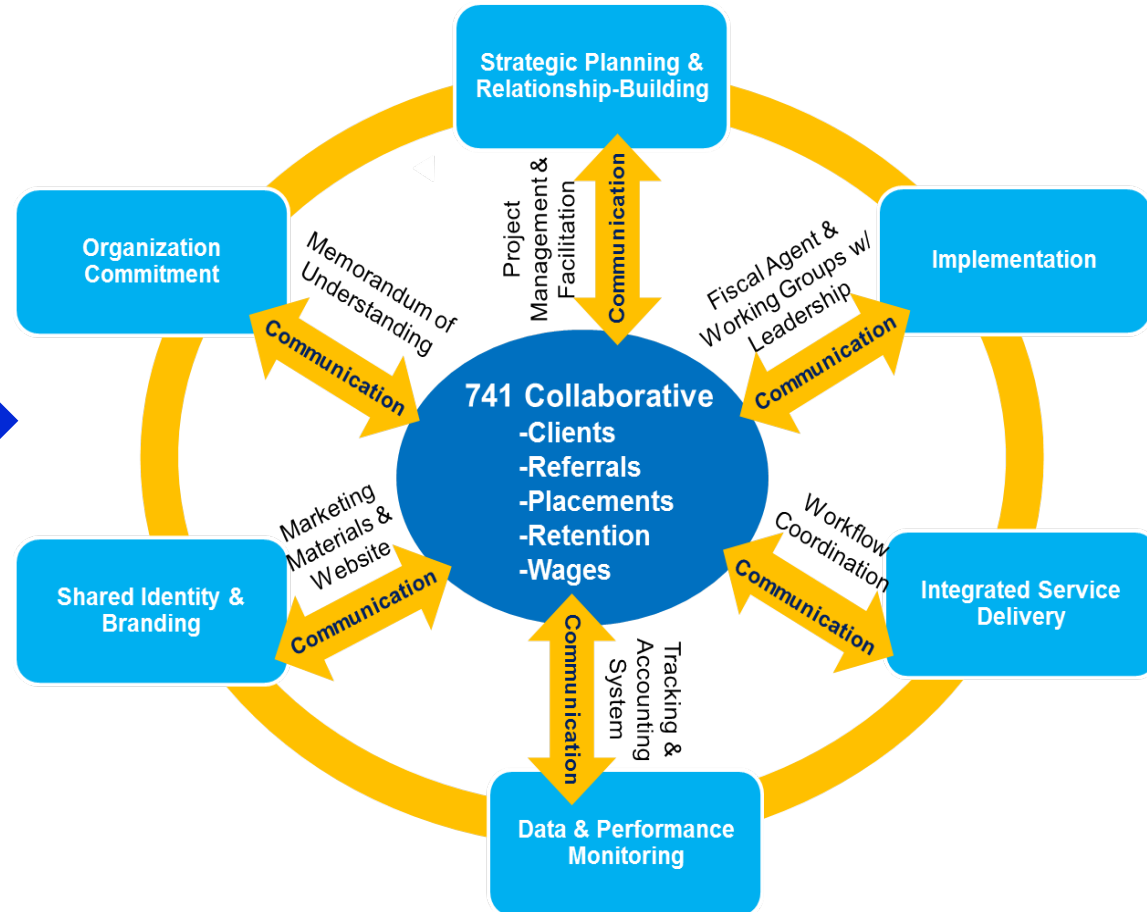
Many of the 741 Partner organizations were not included as part of the public workforce funding opportunities, but still provided a range of needed services to the local job seeking resident and maintains a critical relationship, not normally shared by the funded governmental programs. Recognizing its' unique programmatic qualities, the 741 Partners began to leverage and coordinate its resources to serve the larger community, while providing valuable talent management services to local employers.

# WHAT'S THE SECRET SAUCE?

## BEFORE 741



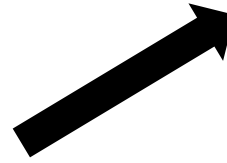
## AFTER 741



# WHAT ARE WE DOING NOW?

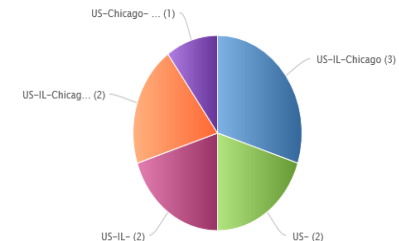
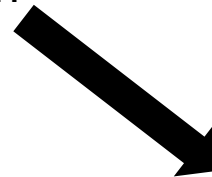
## ACCOMPLISHMENTS

- Obtained 501c3 Status
- Opened Administrative office at 47<sup>th</sup> and Cottage Grove
- Upgraded Branding and Website
- Improved Job Sharing Process
- Updated Service Delivery model
- Targeted Economic and Employer Outreach



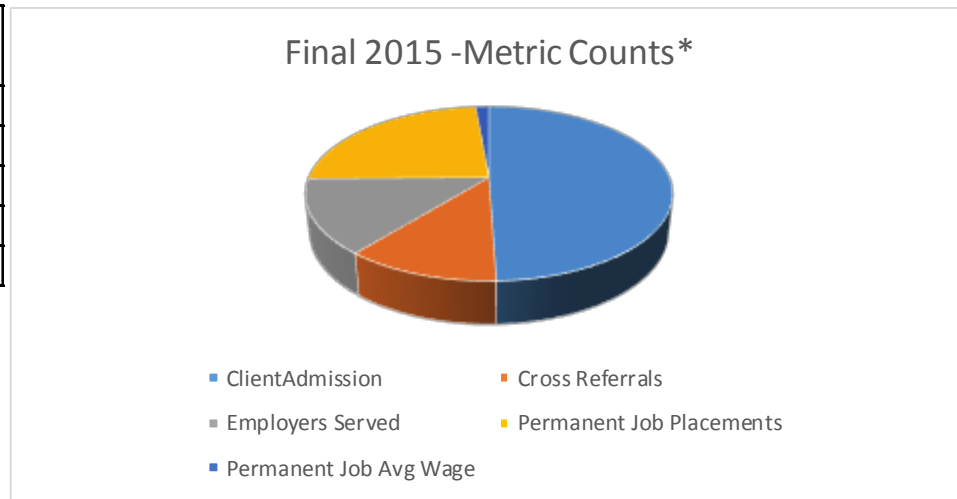
## NEXT STEPS

- Advanced and Sustainable Entity
- Increase capacity beyond service areas
- Improve Human Capital for Businesses
- Continue Economic and Workforce Development



# 2015 Performance Outcomes

Metric Name	Metric Counts
ClientAdmission	617
Cross Referrals	143
Employers Served	173
Permanent Job Placements	297
Permanent Job Avg Wage	\$ 17.31



\* As reported by all 741 agencies and current data within iCIMS and self-report <sup>1</sup>3/2016

**297 targeted**  
job placements in 2015

- 2015<sup>1</sup> Detail**
- 173 Employers Served
  - 143 Shared Job orders
  - \$17.31 per hour permanent job average wage

**CEP Financial Capability**

- 901 Tax returns
- \$1,513,206 Refunds
- \$709,566 EITC

Note: (1) As of iCIMS and Par reports run March 2016. CEP Reported tax site records as of March 2016.

# Our Local Impact in 2015

## WORKFORCE AND ECONOMIC DEVELOPMENT SERVICES

In 2015, the 741 Collaborative was requested to recruit local talent for several employers including **UBER, Walmart, Allied Barton, Mac Properties, Whole Foods, Michael's and Marshall's at City Hyde Park.**

741 also co-sponsored partner Chicago Urban League Citywide Hiring Fair and Chicago Jobs Council annual members meeting.

741 continued its partnership with the University of Chicago UChicago Local Initiative assisting businesses such as Einstein's Bagels for recruitment of local talent.

These initiatives have resulted in targeted based placements in Healthcare, Construction, Technology, Service, Hospitality and Transportation sectors<sup>1</sup>

## TAX ASSISTANCE & FINANCIAL EDUCATION SERVICES

**741 partner CEP continued its financial coaching and free tax preparation services to local residents while engaging several into its Progress Program.**

## Job Sharing / Economic Development



Provided pre-screening for local employers:

- **UBER**
- **Einstein's Bagels**
- **Whole Foods-City Hyde Park**
- **Michael's-City Hyde Park**



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## **Partner Organizations**

**Center for Economic Progress**

**Centers for New Horizons**

**Chicago Urban League**

**Quad Communities Development Corp.**

**South East Chicago Commission**

**The Cara Program**

**The Community Builders at Oakwood Shores**

**The Renaissance Collaborative**